



Business Support on Your Doorstep

SUCCESS STORY

Investment of foreign funds in luxury hotels in the Canary Island

Service: going international



"A very good experience which I strongly recommend it to everyone who has the opportunity, being confident in others' points of view to develop a project always brings lots of profits not only personally but also allows us to grow professionally"

*José Manuel Sabina Santos.
ESESE, Estudio de Arquitectura*

The organisation involved

ESESE Estudio de Arquitectura SLP is an Architectural Office based in the Canary Islands (Spain) experienced in residential buildings, housing complex, single-family houses and complex-related projects in the tourism industry. The company focuses their approach to advanced design solutions to large public and private sector projects.

The services received

The ITC, member of EEN-Canarias, together with Nottingham Business School (NBS), a business school of the Nottingham Trent University in UK, proposes a pilot initiative with international students to develop Applied/Consultancy Projects in local SMEs with groups of students from Full-time MSc International Business at NBS.

The consultancy service was focused in identifying the potential of investment of foreign funds in luxury hotels in the Canary Islands, which gives ESESE a suitable option to work as an intermediary organisation, as well as offering their services as architecture provide

Benefits:

- Open mindedness and exploration of the company from new angles.
- Access to up to date research information.
- Analysis of the situation from a variety of perspectives.
- Development of commercially relevant recommendations

For more information:

ESESE:

<http://www.esese.net>

EEN-Canarias:

<http://www.een-canarias.org>

e-mail: eencanarias@itccanarias.org



For more information: eencanarias@itccanarias.org
Website: www.een-canarias.org